

Career-Focused Bachelor of Science in Hospitality Management *(subject to review)*

The Career Focused Bachelor of Science in Hospitality Management prepares students for rewarding careers in the exciting world of hospitality. The streamlined design of the program allows students to earn a complete, comprehensive degree in a shorter period than a traditional BS program requires.

Students learn to lead teams in creating unique experiences and memorable moments for people, while contributing to the positive effect of hospitality and tourism on communities and our world. The program includes a strong foundation in business and features courses in hotels and resorts, food and beverage, and sustainable tourism. The program's major electives allow students the flexibility to customize their degree, by exploring a variety of industries within hospitality.

The Work Integrated Learning requirement ensures that students graduate with essential skills and confidence that prepare them for leadership roles in the workforce.

Upon completion of the program, graduates are expected to:

- Use the major concepts, skills and values of the hospitality industry to address industry problems within diverse hospitality operations.
- Communicate effectively to diverse stakeholders in the hospitality industry.
- Use decision support tools to resolve guest service issues and facilitate organizational process changes.
- Apply financial reasoning and performance analysis to optimize performance within hospitality operations.

Major Courses (Required)

COHM2010	Technology in the Hospitality Industry	3
COHM4050	Strategy and Improvement in the Hospitality Industry	3
FSM2033	Food Service in Hospitality and Tourism	3
HOSP1001	Orientation to the Hospitality Industry	3
HOSP1015	Managing the Hotel Guest Experience	3
HOSP2011	Hospitality Sales and Meeting Management	3
or EVNT2020	The Business of Event Management	
HOSP2040	Human Resources Management in Service Organizations	3
HOSP3053	Hospitality Strategic Marketing	3
TRVL2010	Dynamics of Tourism and Sustainability	3

Major Electives

Choose 12 credits from select courses (at least one course at the 4000 level and two courses at the 3000 level or higher) offered through the College of Hospitality Management. 12

Applied/Experiential Learning

Students in this program are required to complete 600 hours of Work Integrated Learning.

Related Professional Studies

ACCT2150	Accounting for Hospitality Service Organizations	3
ACCT3150	Financial Management for Hospitality Service Organizations	3
LAW2005	Hospitality Law	3

A&S Core Experience

Communications Foundations Courses	9
Integrative Learning	6
Arts and Humanities	6
Mathematics	6
Science	3
Social Sciences	6
A&S Electives	6
One course with an EASC attribute	
Total Credits	90.0